



JIMMY DEAN
PRESIDENT & CEO

July 29, 2008

To Whom It May Concern:

I have known Gary Ratcliff for over 14 years. He is a man of great integrity who is very passionate about his craft. He is extremely creative and dedicates himself to his challenges.

Gary is always up-to-date and I would recommend him for responsibilities of any scope or magnitude. During his long broadcasting career he has earned the respect of his fellow broadcasters around the country, and enjoys a large network of colleagues.

My wife Donna and I are pleased to call Gary and his wife Brenda our personal friends. If you have any questions please feel free to contact me.

Sincerely,

A handwritten signature in blue ink that reads 'Jimmy Dean'. The signature is fluid and cursive, with the first and last names clearly legible.

Jimmy Dean

JD/dmd